

Innovation + Job News

ArtWorks and Cincinnati Metro transform bus shelters into photo exhibit

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ArtWorks and Cincinnati Metro recently collaborated on a venture to transform Cincinnati's bus shelters into a photo exhibit. As part of FotoFocus 2014, the project features the work of acclaimed photographer Richard Renaldi, as well as four ArtWorks youth apprentices and two local professional photographers.

The idea behind Renaldi's project, titled "Touching

Strangers Cincinnati," is to capture interactions
between strangers using the public transportation system—in which he
encourages the subjects to pose together—and examine the diversity within the
community.

Renaldi visited Cincinnati in June to complete the project, and Cincinnati Metro hopes it will encourage people to use public transit.

"One of the reasons we agreed to host this display of public art in our shelters is because we wanted to show on public transportation, people can become friends," says Cincinnati Metro public affairs manager Jill Dunne. "We think it's really cool to show that if you put two people together, anything can happen."

Cincinnati Metro is hosting a celebration Oct. 16, in front of the Chiquita Center, between 5th and 6th streets.

"It's meant to dedicate and really show off the shelters to the public," Dunne says. "We have some photos that are inside the bus, as well as a wrapped bus with one of the images on it."

ArtWorks has <u>provided a map</u> showing where "Touching Strangers Cincinnati" will be displayed. In addition, ArtWorks is hosting a lecture and presentation, featuring Renaldi, at the <u>21C Hotel</u> at 6 p.m.