

FotoFocus Biennial 2018 Participating Venue Guidelines

FotoFocus is excited to announce Participating Venue Applications are now available for the FotoFocus Biennial 2018. Applicants need to include a confirmed exhibition venue and proposed project to be presented during October 2018. Applications will be reviewed by the FotoFocus Curatorial Team and awarded acceptance and grants based on artistic merit and excellence, alignment with the FotoFocus mission, response to the FotoFocus Biennial 2018 theme: *Open Archive*, and adherence to these Application Guidelines.

Please note that if you were a Participating Venue in the FotoFocus Biennial 2016, you must have completed the FotoFocus Participating Venue survey to be eligible for the FotoFocus Biennial 2018.

By completing the 2018 Participating Venue Application, Applicant agrees to:

- Respond to the FotoFocus Biennial 2018 theme: *Open Archive*
- Promote the FotoFocus Biennial 2018 on site at your venue, in social media, and in all promotional and educational materials related to the FotoFocus project
- Include educational/community outreach initiatives as part of the proposed programming
- Include open exhibition hours for the public. Your venue should offer a selection of weekdays and weekend-days throughout the month of October 2018
- Include examples of artist(s) work for proposed exhibition/program
- Follow guidelines set forth for FotoFocus and Biennial brand and logo usage. (Guidelines will be provided by FotoFocus at a later date)
- NOT host special events and programming related to FotoFocus (other than exhibition hours) between October 3–6, 2018
- Complete a final report following the close of your exhibition, which will include attendance figures, as well as venue and visitor feedback. (Report will be provided by FotoFocus at a later date)

Deadlines

Applications must be submitted by **September 29, 2017** to ensure consideration for inclusion and funding as a FotoFocus Biennial 2018 Participating Venue. FotoFocus will offer an early review of Applications for those interested in receiving feedback and recommendations from the FotoFocus Curatorial Team prior to the official submission date. Deadline for preliminary review is **June 30, 2017**. Acceptance letters and contracts will be mailed by **December 1, 2017**.

Revised Funding Structure

Select funding is available for Participating Venues that fulfill the criteria, but not all venues will receive funding and not all requests will be met at 100%. All venues that are awarded funding will receive 50% of the grant with the acceptance notification and contracts in **December 2017**. The remaining 50% will be received following successful execution of the project and submission of the final report.

Promotional Materials

All confirmed FotoFocus Participating Venues will need to submit promotional materials for inclusion in the Biennial website and printed material by **March 2, 2018**. Specifications for this request, as well as FotoFocus brand and logo guidelines, will be included in future correspondence from FotoFocus.

Image Submissions

Please email images of artist(s) work to be included in the proposed project, or examples of artist(s) work if new work is being proposed, to application@fotofocuscincinnati.org or by traditional mail to FotoFocus, 212 E 14th St, Cincinnati, OH 45202. For each image please include the following information: venue name; artist name, title of work, dimensions, medium, and date.

Participating Venue Meetings

Meetings are held quarterly by FotoFocus for Participating Venues as informative sessions related to the application process, updates on the upcoming Biennial, and lens-based programming in the community. Participation is not required, but recommended. Next meeting is scheduled for noon on **June 9, 2017** at FotoFocus (212 E 14th Street).

Please feel free to contact FotoFocus with questions regarding the application process at application@fotofocuscincinnati.org

About FotoFocus

Founded in 2010, FotoFocus is the largest, Cincinnati-based non-profit arts organization whose mission is to present the finest in contemporary photography and lens-based art. FotoFocus supports and curates artistically, intellectually, and academically rigorous exhibitions and programs that are accessible, educational, and enriching to a diverse public. FotoFocus celebrates and champions photography as the medium of our time and aims to encourage dialogue about the world through the art of photography.

FotoFocus Biennial 2018: Open Archive

FotoFocus Biennial 2018: October 1–31, 2018
FotoFocus Biennial Program: October 4–7, 2018
#FotoFocus2018 #openarchive #FotoFocus

Open Archive

Open Archive emphasizes photography's centrality to modernism and examines our fundamental need to preserve photographs and to tell stories through their collection, organization, and interpretation. A detailed description and discussion points to consider for Participating Venues are included in the Application.

In the future, visit www.fotofocuscincinnati.org/biennial/ for more information regarding the FotoFocus Biennial 2018 and the theme: *Open Archive*.

View this document online at: www.fotofocuscincinnati.org/biennial/biennialguidelines2018/