



For Immediate Release
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MEDIA CONTACT:
Judith Turner-Yamamoto
pr@fotofocuscincinnati.org
703.851.0380

BE PART OF THE FOTOFOCUS PREVIEW EVENT ON FOUNTAIN SQUARE

FRIDAY, OCTOBER 14, 2011, 5 TO 10 PM

THOMAS R. SCHIFF CREATES PANORAMIC PHOTOGRAPHS OF FOUNTAIN SQUARE AT 6 AND 7 PM

Cincinnati, OH- On Friday, October 14, 2011, 5 to 10 pm, in collaboration with event and media sponsor *CityBeat*, **FotoFocus** previews highlights of **FotoFocus 2012**, the October 2012 region-wide celebration of photography, with video works and still images from upcoming featured exhibitions. The community is invited to be present at 6 pm and 7 pm to be part of the panoramic record photographer Thomas R. Schiff will create of the preview event that will be available for download on the **FotoFocus** website: fotofocuscincinnati.org. ArtWorks artists-designed photo booths are available on Fountain Square. Posters published by **FotoFocus** in association with Iconoclast Editions featuring images from some of **FotoFocus** 2012's most exciting artists, including Doug + Mike Starn and Edward Steichen, will be given away during the event.

What: Free public event and concert previewing FotoFocus 2012

Who: FotoFocus

When: FRIDAY, OCTOBER 14, 2011, 5 TO 10 PM

**Where: Fountain Square
5th and Vine Streets Cincinnati, OH**

What: Be part of history at 6 pm and 7 pm when Tom Schiff creates panoramic photographs of the event that will be available for download on the FotoFocus website: fotofocuscincinnati.org

More: FotoFocus Posters and T-Shirts (Limited amounts available. Reserve online or at the event.)

October 2012, **FotoFocus**, a nonprofit arts organization celebrating and championing the ubiquity of photography and its important role in contemporary culture, launches its first biennial month-long regional celebration of historical and contemporary photography and lens-based art. The

FotoFocus biennial presents an unprecedented opportunity to learn about and experience the diverse currents of photography. **FotoFocus** brings together museums, galleries, and universities showcasing world-renowned artists and national and regional standouts. Pop-up venues, community art centers, and other grass roots organizations explore current trends in photography with exhibitions featuring the work of emerging talents and students.

FotoFocus recaptures the spirit of Cincinnati's legacy as an epicenter of art production, collaboration, and creative exchange, and seeks to revitalize and rebuild that spirit for the 21st century. Participating venues include: the Cincinnati Art Museum, the Contemporary Arts Center, and the Taft Museum of Art, and other institutional partners such as Northern Kentucky University, Ohio University's Kennedy Museum, the University of Cincinnati, and Miami University, the Weston Art Gallery, the Carnegie Arts Center, the Mercantile Library, the Architectural Foundation of Cincinnati, the Art Academy of Cincinnati, as well as 21c Museum Hotel, Country Club, Carl Solway Gallery, Prairie, Carnegie Visual and Performing Arts Center, among others.

The FotoFocus concert is presented by *CityBeat*, independent and locally owned by Lightborne Publishing since 1994. Lightborne publications and events include *CityBeat* newspaper, *A-Line* magazine, *CityBeat.com*, *BestOfCincinnati.com* and the annual MidPoint Music Festival. *CityBeat* is the winner of multiple awards as Ohio's best weekly newspaper.

FotoFocus wishes to thank Artworks, *CityBeat*, Harlan Graphics, Iconoclast Editions, Lightborne, Inc., 3CDC, and ShutterBooth for their support.